



CONSERVE. CREATE. CONTRIBUTE.

Giving fans a deeper connection to the music they love through music inspired art that gives back and goes green.

What we do:

CONSERVE

Our partnering musicians help fuel our vision by recycling their used strings and exhausted gear, keeping them out of our landfills.



CREATE

We create music inspired art and jewelry that allow fans to contribute to causes and practices that matter to them.

CONTRIBUTE

We're committing \$10K of our 2020 sales to Kids In A New Groove, helping at-risk youth through music mentoring programs.



How you can get involved:

RECYCLE

As simple as dropping your used guitar strings in the mail, we'll even provide the envelope and postage.

LICENSE

Let us create, market, and sell a line of jewelry, made with your used guitar strings. You collect royalties quarterly with no upfront cost.

WHOLESALE

Sell your custom jewelry directly to your fans and enjoy the profits.





